Digital Media Design Scholarship

The interdisciplinary Digital Media Design (DMD) major at Muskingum emphasizes the importance of the expression of ideas in ways that reflect the evolving nature of communication technologies. A student who graduates with a degree in DMD not only will have an understanding of interdisciplinary areas of interest, such as art, business, communication, music, print and electronic media, sociology, and/or theatre, but will also be equipped with a fundamental understanding of how the application of design skills can enhance their ability to effectively communicate. Required courses for the major cover the elements and principles of graphic design, the meanings commonly associated with visual messages, and the ways in which audiences might interact with multimedia designs. Students will demonstrate their understanding of theoretic principles through the use of industry-standard design software.

DMD scholarships are merit-based financial awards ranging from $500 to $1,500 per year, with larger awards going to students who demonstrate ability, intend to major in DMD, and show a high level of participation and leadership in activities related to their interests. Scholarships are renewable for up to three years while at Muskingum (subject to the eligibility requirements listed below and faculty discretion), are separate from other scholarships you may receive from Muskingum, and are separate from any need-based assistance you may qualify for by filing the FAFSA between January 1 and March 15 of their senior year.

To be considered for the DMD scholarship, students must:
1. Be admitted to Muskingum University as a full-time entering student.
2. Submit an essay expressing the need or desire to receive a DMD scholarship. Indicate areas of interest and describe how these areas can be enhanced through the interdisciplinary use of DMD.
3. Provide details of your current design skills. This may be in the form of a written description, a design portfolio, or a combination of the two.
4. Interview with a DMD faculty member.
5. Submit the attached application form and other materials no later than March 1.

To maintain scholarship eligibility, a recipient must:
1. Maintain a minimum of a 3.0 GPA (on 4.0 scale) in DMD core courses, and a 2.5 cumulative GPA.
2. Participate an average of three hours per week in co-curricular activities that pertain to at least one of the essential design skills components (art, electronic media, print media, or theatre).
3. Enroll in at least one DMD course each academic year at Muskingum.
4. Attend meetings publicized by the Department of Communication, Media, & Theatre that pertain to majors and scholars. Maintain set established policies of departmental scholarship activity.
5. Participate in the bi-yearly scholarship review process according to departmental policy, which includes an updated design portfolio at the arrival at each review.

We are pleased to know of your interest in Muskingum University, and hope you choose to explore the opportunities for academic and personal growth available at Muskingum. If we can be of any further assistance, please contact:

Dr. Lisa Marshall, Scholarship Coordinator  
Department of Communication, Media, & Theatre  
Muskingum University  
163 Stormont Street  
New Concord, OH 43762  
Tel: (740) 826-8189  
Fax: (740) 826-6122  
Email: lisam@muskingum.edu

Dr. Tom German, Digital Media Design Coordinator  
Department of Communication, Media, & Theatre  
Muskingum University  
163 Stormont Street  
New Concord, OH 43762  
Tel: (740) 826-6139  
Fax: (740) 826-6122  
Email: tgerman@muskingum.edu

Contact Admission Office for more information, at 1-800-752-6082.  
Updated 01/13.
Digital Media Design Scholarship Application

Mr./Ms./Miss

Last name            First name            Middle Initial

Address

Street, P.O. Box             City             State             Zip

Telephone                    Email

Have you visited campus?____    Intended Major(s)__

Area(s) of interest/intent to participate (circle any that apply):

Art                Electronic Media          Print Media          Theatre

Have you completed an application for admission to Muskingum? ______

High School Name________________________________________________________________________

High School Address______________________________________________________________

GPA ______ Rank_____ / _______               ACT (Composite)______                   SAT(M+V)_________

Please list two references for the selection committee to contact in support of your candidacy:

__________________________________________________________________________

Name/Title                   Address                   Phone Number

__________________________________________________________________________

Name/Title                   Address                   Phone Number

Please return this form and supporting materials by March 1 to:
Dr. Lisa Marshall, Scholarship Coordinator
Department of Communication, Media, & Theatre
Muskingum University
163 Stormont Street
New Concord, OH 43762
(Submitted Scholarship Materials will not be returned.)

*For office use only:   CMT Number_____   Application_____   Essay_____   Audition_____   Admission_____